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Facebook Page: [GennysHopeFoundation](#)

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In 2011, Genny (Genevieve) Pogar Johnson was diagnosed with two blood cancers, pMF (primary myelofibrosis) and MDS (myelodysplastic syndrome). The only cure was a stem cell transplant -- also known as a bone marrow transplant. Thanks to the generosity of a total stranger, Genny received her lifesaving transplant on January 19, 2012. Genny is very thankful to her unrelated donor, a 28 year old man on the international registry, who literally saved her life.

I'm Genny's mom. Walking on a white, sandy beach during the summer of 2011, I was thinking about Genny and the thousands of people like her searching for the bone marrow match they need so desperately, and an idea – really a quest – started to take shape in my worried mind. What if I, working shoulder-to-shoulder with other good people, could do whatever it takes to increase the number of donor enrollments on the bone marrow registry? I founded Genny's Hope Foundation, a 501(c)(3) non-profit, shortly thereafter and now, our organization seeks to work with other non-profit groups to increase the number of committed donor enrollments on the bone marrow registry. With more enrollments, we would increase the chances for individuals of all walks of life to find the match they need and reclaim their lives. We have confidence you feel the same way. Let's work together to make the world a better, more hopeful place.

Ann Haehn

Founder and President of Genny's Hope Foundation

OUR SERVICES AS A 501(c)(3)

1.

We make people aware of the critical need for bone marrow donors.

2.

We run events and drives to recruit bone marrow donors.

3.

We educate potential donors.

4.

We raise funds to pay for the tests needed to register potential bone marrow donors.

5.

We collaborate with the national bone marrow donor registry and an international center.

6.

We thank those enrolling on the registry with a hand-woven wristband made by local school children.

TOGETHER WE ARE STRONGER

All who think cannot but see there is a sanction like that of religion which binds us in partnership in the serious work of the world.

Benjamin Franklin

PARTNERING FOR MARROW

Who is Genny?



A Colorado Springs Native



A fiancé, mother, daughter, granddaughter, sister, niece, cousin, girlfriend and co-worker

Genny was born at the U.S. Air Force Academy Hospital and grew up in Colorado. She graduated from Doherty High School and the University of Colorado, Colorado Springs, with a B.A. in Psychology.

Genny has two children, 14-year old Tyler and 10 year-old Hannah, whom she adores. She is compassionate, smart, brave, vibrant, witty and beloved.

And Genny, at 33, was determined to take back her life from Leukemia. On January 19, 2012, Genny underwent an unrelated donor stem cell transplant that cured her cancer. Genny is so very thankful to her anonymous donor and wants you to know that if **we partner together we could help others find their match too!**

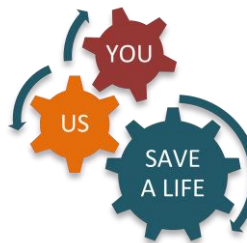
GET THE FACTS

Patients most likely match within their ethnicity. There are not enough members of diverse racial and ethnic heritage on the national registry.

70% of patients do NOT find a bone marrow donor in their families.

Only 40% receive the transplant they need.

3,000 people die each year waiting for a transplant.



PARTNERING FOR MARROW

We target donor drives at colleges and universities. We provide training to your volunteers (we can even train over Skype).

We raise the funds to help offset the lab processing costs of cheek swab kits and ask for no donations from your foundation.

We work with our registry partners to ensure you have all supplies for a successful drive.

We provide marketing material.

Partners receive equal credit for number of donor enrollments.

CONTACT US TO PARTNER

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